

AITP-LA Presents.....

Utilizing Imagination in Management

Bruce Strumpf, IT Senior Manager – DIRECTV

Thursday, March 28, 2013

Networking @ 6:00 pm

Dinner/ Program @ 7:00 to 9:00pm

Bruce Strumpf spoke before a standing-room only audience last Fall at the So California Tech Conference in Long Beach and AITP-LA is fortunate to have him on our March program. Bruce's presentation is designed for anyone in IT who works with other people – especially project and program managers. He will share his techniques and suggestions for successful communications at all levels. As he told us, it's about understanding your audience's learning style, plus your ability to listen (really listen) and react appropriately that can make all the difference between a successful meeting and one that goes horribly wrong. Utilizing techniques of improvisation, you will learn the value of "yes and," how to spot someone who isn't really listening, and sharpen your communication (and especially presentation) skills. Even though you communicate all day every day, and present all the time, are you being truly effective? Isn't it time for a tune up? Let's talk and have some fun.

Click Here to Register

Bring your business cards and plan to network with your peers at Courtyard by Marriott LA Westside (Culver City by the 405)

About our Speaker

Bruce Strumpf, IT Senior Manager Residential Enterprise Projects – DIRECTV

Mr. Strumpf has had a wide scope, from CPA and progressively responsible positions in Accounting and Finance at IBM, then consulting work with medium and large corporations on transformative projects for firms in the Entertainment, Distribution, Insurance, and Pharmaceuticals industries on Payroll/HR, Finance, FP&A, and Accounting issues. The main thrust of his work has been in leading large projects that bring forward changes to people and processes, as well as technology. After finishing his career at IBM in 2009 as an Associate Partner, Mr. Strumpf is now the Project Management Officer for IT, running complex programs at DIRECTV.

In addition he is taking classes in Jungian and Archetypal Psychology at Pacifica Graduate Institute in Santa Barbara. In his spare time Mr. Strumpf performs improvisational comedy mainly at Westside Comedy Theater in Santa Monica.

Join AITP-LA for this timely event, including dinner and no-host bar, with ample opportunities to network with like-minded professionals. This is the place to be to share ideas and develop new business opportunities. AITP events give you an opportunity to learn about state of the industry news, policy and events. Come meet our members, connect with local resources, and enjoy a fun and informative evening of conversation!

LOCATION: Courtyard by Marriott -L.A. Westside, 6333 Bristol Parkway, Culver City 90230 310-484-7000. Self Parking at hotel (\$8).

RESERVATIONS: use the link to preregister: <https://www.acteva.com/go/aitpla>
Reservations are required!

PRICE: Dinner & Program: \$25 Members in Advance, \$35 Non-members in Advance (\$45 at the Door). For more information, call the chapter telephone at 562-928-5353 or contact Roger Lux at 562-964-1888.

Directions:

Going South on 405:

- Take 90 fwy East
- Slight right at West Slauson Ave.
- First right onto Bristol Parkway

Going North on 405:

- Take exit 49B to merge onto Sepulveda toward Slauson Ave.
- Right at Green Valley Circle
- First right onto Bristol Parkway

KEEP INFORMED:

Join our LinkedInGroup at: <http://www.linkedin.com>. Login and search for search for "aitp-la" .

Get the timeliest AITP event notices: email your email address to: aitpla@gmail.com.

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Robert Half is a major player in sourcing and placement. Their Annual IT Salary Survey will be available at the meeting. Find more information at www.roberthalf.com.