



AITP-LA and the Technology Council bring you



Technology Outlook: A Panel of CIOs

Discussing Major Trends, How They're Leveraging New Technologies, & How They're Making their Firms More Competitive

Thursday, November 19, 2009

At Ca'Brea Restaurant, Los Angeles

(a location change for this event)

[CLICK HERE TO REGISTER](#)

Pre-meeting Networking @ 6:00 pm • Dinner and Program @ 7:00 to 9:00 pm

Alex Godelman -- VP/Technology *Gorillanation.com*

Howard Kolodny – VP Information Technology, *Z Gallerie*

Jim Rogers -- VP and Chief Information Officer, *LifeCare Assurance Company*

Andy Grinberg – Moderator

At the September meeting Peter Coffee's insights into technology trends were eye-opening. Everyone wanted more. Well, now we're going to give you more -- a lot more -- to help you better plan and take advantage of the sweeping changes that are coming!

For this annual event we're assembling a distinguished panel of CIOs who will share their visions of the future -- **trends they envision in IT, near-term and longer-term, including strategies to reduce costs and increase competitiveness** -- and who will provide examples of what their own organizations are doing to become better prepared and competitive in the future. They'll share where they're going on important topics such as:

- Technology spending and budgets
- Alignment with Business Strategies
- Outsourcing and off-shore development

It is rare to have an opportunity to hear directly from CIOs of major Southland corporations. This event also offers another unique opportunity: great networking!

We hope you will join us for this special event. Get there early to enjoy Ca'Brea's happy hour from 5:00pm.

RESERVATIONS: use the link to preregister: <https://www.acteva.com/go/aitpla> Reservations are required! Reserve by Friday, November 13th in order to guarantee a seat at this popular event! Reservations may be fulfilled by substitute attendance. **Please note:** the meeting will be held upstairs, and there is **no** elevator.

PRICE: Dinner & Program: Paid in advance \$30. At the door \$40. For more information, call the chapter telephone at (562) 928-5353, contact Roger Lux at (562) 964-1888, or visit www.aitp-la.org.

LOCATION: Ca'Brea Restaurant, 346 S. LaBrea, Los Angeles, CA 90036. 323-938-2863. It is located at the corner of 3rd Street and LaBrea. Valet parking available.

From the 405: go east on the 10 freeway to LaBrea. North on LaBrea past Wilshire to 3rd Street. The restaurant is on the right (east) side.

From the 10: get off at LaBrea. North on LaBrea past Wilshire to 3rd Street. The restaurant is on the right (east) side.

From the 101: exit at Highland, go south to 3rd Street. Right on 3rd to LaBrea. Turn left on LaBrea; the restaurant is on the left (east) side.

ABOUT OUR SPEAKERS

Alex Godelman -- VP/Technology Gorillanation.com

Alex provides nearly 20 years of senior management experience in ecommerce, commercial software development, and online media and entertainment. He has a proven track record in formulating and executing technology and service delivery plans for rapidly growing internet brands and other high tech companies. Most recently, he was a part of the senior management team at Shopzilla, the world leader in comparison shopping search; CIO at Diskeeper Corporation, a leading software manufacturer; Executive Director of Technology for the B3 division of Time Warner responsible for numerous TW and WEA music labels; Senior Director of IS&T for the Maxis division of Electronic Arts, makers of Sims Online. Prior to these, he also served as CIO of Otis College and Director of Technology for WoltersKluwers, responsible for delivery of their two largest online brands, GlobalFx and CompleTax. Alex is very active in ITIL, Agile and web communities and serves on the board of advisors of several technology companies. He is a Certified Scrum Master and holds a graduate degree in Computer Science and Applied Mathematics from Universitatea de Stat din Moldova.

Andy Grinberg – Moderator

In 2009 Andy Grinberg founded a startup consulting firm offering strategic and tactical advice to business owners and C-level executives in identifying and resolving technology issues, with a focus on data warehousing (DW), business intelligence (BI), strategic systems planning, program setup, project management, and custom applications development. Before that, for 8 years, he was responsible for building DW/BI solutions for the fastest growing components of Countrywide Financial Corporation, a leading diversified financial services company and America's #1 home loan lender*. Incredible business growth of the banking and insurance units combined with availability and rapid deployment of BI tools created a very dynamic environment. The main challenge during these years was to keep the focus on the "business" component of business intelligence and continue providing solutions for sales, marketing, operations, finance, call center, risk management, and compliance. Prior to this assignment, Mr. Grinberg managed systems development and integration for the Insurance segment of Countrywide. Before joining Countrywide, Mr. Grinberg held IT management and staff positions in a variety of industries including Brokerage Services (Quotron Systems), Entertainment (CBS, New Line Cinema), Transportation (Arco, Rockwell International), delivering a wide array of information systems solutions. He holds an MBA degree from Pepperdine University and a Bachelor of Information and Computer Science from Moscow State University of Economics, Statistics, and Information Science.

**As ranked by Inside Mortgage Finance (Jan. 27, 2006), Copyright 2006*

Howard Kolodny – VP Information Technology, Z Gallerie

Mr. Kolodny is currently Vice President of Information Technology at Z Gallerie, a lifestyle retailer with 55 stores in 18 states that sells products made domestically as well as in Europe and Asia. At Z Gallerie Mr. Kolodny leads a small dedicated team focused on delivering high quality IT services to the business at low cost. As a key part of this strategy, Z Gallerie actively embraces various forms of cloud computing and is continually looking for opportunities to migrate services to the cloud.

Educated at the Massachusetts Institute of Technology, Mr. Kolodny has led technology teams in retail, executive education, online trading and IT professional services. Mr. Kolodny has also served as a board member for technology start ups.

Mr. Kolodny was a founding member and Vice President of Technology for Cambridge Technology Partners, an IT professional services firm that grew to 5000 employees and had an international scope. Mr. Kolodny was also responsible for starting and leading the process and technology arm of CTP Europe, working with technology and retail clients in The Netherlands, United Kingdom, Austria and France.

Prior to CTP, Mr. Kolodny founded and served as President of Cambridge Funds. Cambridge Funds developed computerized strategies for trading futures markets.

Jim Rogers -- VP and Chief Information Officer, LifeCare Assurance Company

With over 20 years of IT management experience, Jim leads LifeCare's Information Systems Department. His responsibilities include Application Development, Project Management, Business Systems Analysis, Quality Assurance, IT Operations, Infrastructure, Imaging and Model Office.

Today Jim's focus is in Application Architecture, Strategic Planning, Governance, Security, Business Continuity and aligning Information Systems with the Business community.

Prior to the appointment as CIO in 2006, Jim was responsible for the company's security, research and development for new system architecture and system integration.

Prior to joining LifeCare in 1995, Jim worked in LAN Administration, Operations and Telecommunications supporting fifty-five branch offices nationwide for ARCS Mortgage, a division of the Bank of New York.

Jim has published case studies on IP telephony, IP Recording, topology bandwidth testing and ISeries printing in several periodicals.

Education:

US Army Combat Engineer (1982-1986)

Certified PBX Administrator (1985)

Certified Novell CNE (1989)

Certified Nortel Engineer (1996)

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