



Southern California's Premier Holiday Event The Seventh Annual Digital Family Reunion

Skirball Cultural Center on December 10

Now a yearly tradition, the seventh annual [Digital Family Reunion](#), Southern California's most vibrant gathering of technology and digital media industry leaders, will return to the [Skirball Cultural Center](#) on December 10, and also partner with [socalTECH.com](#) to celebrate the socalTECH 50.

The SoCal tech scene continues to expand at an unprecedented rate. This year, LA-based start-ups focused on branded content, apps, and big data together raised more capital than any other city in the world after Silicon Valley.

The demand for human capital continues to grow with more educational, job force development and industry events supporting the expansion. There's plenty of reasons to celebrate the SoCal region. Please join us on Wednesday, December 10.

[Register Now!](#)

With 50+ community partners and sponsors reaching out to their core constituencies, it will be a mash-up of who's who in social business, digital media and tech. This cross-disciplinary affair ensures a room full of people you just have to meet, including those being honored at the [socalTECH 50](#).

"The Digital Family Reunion is a perfect platform from which to introduce the socalTECH 50 to the industry," said **Benjamin Kuo**, founder of [socalTECH.com](#). "This is becoming one of the most anticipated events of the year because it connects so many aspects of our thriving technology economy in the Southern California region."

In addition to the socaTECH 50, each year the DFR bestows the Outstanding Achievement Honor on an entrepreneur whose extraordinary personal success has contributed meaningfully to the local digital economy. Former recipients of the honor have included Atari founder **Nolan Bushnell** (2008); True Car founder **Scott Painter** (2009); Clearstone Ventures (formerly Idealab) leader **William Quigley** (2010); serial entrepreneur **Eric Pulier** (2011), super-recruiter **Jim Jonassen** (2012) and technology community leader and national radio host **Ken Rutkowski** (2013).

WHEN: Wednesday, December 10, 2014. 6:00 to 10:00 PM

WHERE: The Skirball Cultural Center is located at 2701 N. Sepulveda Blvd., Los Angeles, CA 90049.

COST: \$30 with AITP-LA discount code, **dfr37**

To register go to: http://www.witi.com/regforms/dfr_registration_form.php
Use Promo code "dfr37" for a \$20 discount.

For more information please visit <http://www.digitalfamilyinc.com/>.

Coming AITP-LA Events.....

January 29 – Technology Trends, Fast Growth Areas – Panel of HR Professionals offer ideas on leveraging trends for Career Advancement

February 26 – Healthcare IT Trends and Opportunities – Panel of CIOs from major healthcare organization

***Note:** AITP-LA welcomes your direct participation in chapter activities. There are opportunities to help with Publicity, Programs, Membership, Outreach, and other areas.*

ALSO, the Member Get a Member campaign is coming to an end on December 15th – it's a great time to join AITP-LA.

NEW MEMBER BENEFIT - Discount for AITP-LA members to the Los Angeles Business Journal. See Membership@aitp-la.org.

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