



association of information technology professionals

## Monthly Dinner Meeting Courtyard Marriott, Culver City

### Date:

Thursday,  
20 November 2014

### Time:

6:00pm to 9:00 pm

### Location:

Courtyard by Marriott – LA  
Westside, 6333 Bristol  
Parkway, Culver City 90230  
310-484-7000. Self Parking  
at hotel (\$6).

**Space is Limited,  
Reservations are required**

**Members \$28 in advance,  
\$35 at the door.**

**Non-members \$35 in  
advance, \$45 at the door.**

### Panel of Leading CTOs discuss Key Technology Trends and their Impacts

-- How evolution of Big Data, Mobile, DevOps,  
Agile, and more are Shaping our Lives

At this popular annual event, a distinguished panel will share **trends envisioned** and what's already happening, plus **strategies for leveraging those technologies** -- required for companies to maintain competitiveness in our fast-changing landscape.

The emphasis is on major technology trends such as **Big Data, Agile development, Mobile-centric development, user-centric design, DevOps/ continuous delivery, talent-driven marketplace** and others.

Each CTO will present what they are finding different now than 3 years ago and how they've adapted to effectively address these trends.

Panelists include:

- **Tony Karrer, moderator**, CTO of Aggregage and CEO of TechEmpower
- **Mark Goldin**, CTO of Cornerstone on Demand
- **Randall McKillop**, Executive at Creative Artist Agency
- **Travlin McCormack**, CTO Evolve Media

The goal of this annual event is to provide our members a first-hand perspective from leading CTOs in this area. This year you'll be rewarded with overwhelmingly rich takeaways, implementation considerations, lessons learned, and a broad view of what more is to come. Presentations will be posted on our website.

**Networking starts at 6:00PM -- bring your business cards, network with your peers at Courtyard by Marriott LA Westside (Culver City by the 405)**

**REGISTRATION:** sign up now at: <https://www.eventbrite.com/e/panel-of-leading-ctos-discuss-technology-trends-shaping-our-lives-tickets-13694611953> Pay by credit card.

**LOCATION:** Courtyard by Marriott – LA Westside, 6333 Bristol Parkway, Culver City 90230 310-484-7000. Self-Parking at hotel (\$6).

**DIRECTIONS:** <http://www.marriott.com/hotels/maps/travel/laxcv-courtyard-los-angeles-westside/>

**Going South on 405:** Take 90 Fwy East; Slight right at West Slauson Ave; First right onto Bristol Parkway

**Going North on 405:** Take exit 49B to merge onto Sepulveda toward Slauson Ave; Right at Green Valley Circle; First right onto Bristol Parkway

## ABOUT OUR PANELISTS / MODERATOR

**Mark Goldin**, Chief Technology Officer, Cornerstone OnDemand

As Chief Technology Officer for Cornerstone OnDemand, Mark Goldin is responsible for building and directing the company's technology strategy. In this role, Goldin oversees application architecture, development, quality assurance and technology operations while leading a world-class team of engineers to assure Cornerstone's continued excellence in providing innovative and feature-rich talent management software. Goldin has more than 20 years of experience as a Chief Technology Officer leading high growth companies such as Thomson Elite and Green Dot Corporation to market leadership positions through technology-driven strategies

**Randall McKillop**, IT Executive, Creative Artists Agency

Randall McKillop is the head of Service Delivery at Creative Artists Agency. He oversees the development of a wide range of technologies, spanning from custom developed solutions to traditional corporate platforms and infrastructure. Over the last few years the technology strategy at CAA has been to move all its services to a mobile first experience, and cloud only architecture model. Prior to CAA Randall was the vice president of information technology at Spotrunner.

**Travlin McCormack**, CTO, Evolve Media

Travlin McCormack is the CTO of Evolve Media, a digital publisher of leading enthusiast destinations for men and women. Prior to Evolve, Travlin spent five years as the CTO of CareerArc Group, a startup that built leading career and job sites: Internships.com and TweetMyJobs. Travlin has spent 20 years in technology, managing teams and technology of all sizes from startups to large corporations AIG and News Corp.



**Tony Karrer**, Ph.D., CEO of TechEmpower, CTO of Aggregage

Tony Karrer is a founder and consulting CTO at TechEmpower a leading web/mobile/software development company and founder/CTO of Aggregage, a B2B media startup. Tony has worked with numerous startups as a part-time CTO including as the acting CTO for eHarmony for its first four years. In addition to working with startups, Tony has consulted on technology implementations for large companies including Credit Suisse, Citibank, Lexus, Universal Music, IBM and HP. Tony is very active in the Los Angeles technology and startup ecosystem running the LA CTO Forum, the largest CTO group in the country, and Mentor Night, a peer founder mentoring group.

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