



association of information technology professionals

April 28 - Monthly Dinner Meeting Courtyard Marriott, Culver City

Predictive Analytics: What do those numbers mean, how do we use them?

Date:

Thursday,
April 28th, 2016

Time:

5:30pm to 9:00 pm

Location:

Courtyard by Marriott – LA Westside, 6333 Bristol Parkway, Culver City 90230
310-484-7000. Self Parking at hotel (\$6).

**Space is Limited,
Reservations are required**

**Members \$28 in advance,
\$35 at the door.**

**Non-members \$35 in
advance, \$45 at the door.**

In this presentation, we will describe how the Los Angeles County Registrar-Recorder/County Clerk's office has used data science to clean and tidy its voter file, conduct exploratory data analysis, and ultimately develop a predictive analytic that could comb through 4.9 million voters and help the Department determine who is likely to work as a poll worker (if called by our Department) and who is not likely to work as a poll worker. This analytic is intended to assist the Department's poll worker recruitment efforts and cut down on the wasted time, energy, and resources.

Presenter:

Benjamin Uminsky, Executive Assistant: Data Science at Los Angeles County Registrar-Recorder/ County Clerk

PROFILE:

Benjamin Uminsky joined the Los Angeles County Registrar Recorder/County Clerk's office in 2007 where he worked as a HR analyst for six years. He joined the Department's Executive office in 2013 to head up the newly developed data analytics program, where he has been working on various data science projects involving revenue forecasting, poll worker classification modeling, voter file duplicate identification, etc.

He received his BA at UCLA in 2001 and stayed at UCLA to complete his Masters in Urban Planning in 2003. In 2007 he obtained a Masters in Public Administration from CSU Northridge. Since entering into the data analytics field he obtained a data science certification from John Hopkins University in 2014

REGISTRATION: sign up now at: <https://www.eventbrite.com/e/predictive-analytics-tickets-23673850123>

Pay by credit card.

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DIRECTIONS: <http://www.marriott.com/hotels/maps/travel/laxcv-courtyard-los-angeles-westside/>

Going South on 405: Take 90 Fwy East; Slight right at West Slauson Ave; First right onto Bristol Parkway

Going North on 405: Take exit 49B to merge onto Sepulveda toward Slauson Ave; Right at Green Valley Circle; First right onto Bristol Parkway

COMING ATTRACTIONS

May 19th – Ronald Glickman, CIO Trader Joes – Leading Transformational Change

Ronald is a forward-looking C-level IT leader and driver of innovation. In this presentation, he will define the change journey, share insights & tools, and explore conversations for leading the change.

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