



LINKEDIN SYMBOLS GUIDE

It's not easy to stand out on LinkedIn.

There are no options to **bold** or *italicize* within a LinkedIn profile so the use of symbols can be critical to command attention from your audience.

Adding symbols on LinkedIn is easy by following this simple two-step process:

- 1) Highlight the specific symbol that you want to use and copy it. You can copy the symbol by right clicking and selecting the copy option or by pressing CTRL-C on the keyboard while the symbol is still highlighted.
- 2) Next, paste the symbol into your LinkedIn profile. This can be accomplished by right clicking in the area you want to add the symbol and then by selecting the paste option. You can also paste using keyboard commands by clicking where you want to add the symbol and then pressing CTRL-V.

Now you will be able to repeat this process over and over and to add sizzle to your LinkedIn profile.

If you want to supercharge your LinkedIn for business, click [here](#) to check out our free upcoming webinar at www.linkedinmasterycourse.com .

