



**association of information
technology professionals
los angeles**



September 26, 2019 - The Digital Workplace, UCC, and User Experience

Date: Thursday, September 26, 2019

Time: 6:00PM Networking and Dinner, 7:00PM to 8:30 PM Presentation

Speakers: James Colquhoun, Chief Technologist at Avidex

Place: Sabio LA, 400 Corporate Pointe, Culver City. 1st Floor

Cost: \$15 for Non-members, FREE for Members with Advance Registration

Parking: Parking in Structure for a fee Find free parking on the adjacent streets.

Technologies which enhance user experience are key components of success in the digital workplace. So where do people and technology collide?

Unified Communication and Collaboration (UCC) strategies are critical in meeting these evolving digital needs.

In this presentation James Colquhoun will share insights into:

- **State of the art UCC technologies and their effect on user experience**
- **Industry trends in communication and collaboration**

- **The role of AI in UC and Collaboration**

- **How content services strategy needs to have cultural fit to support wider digital transformation initiatives**

- **Architecting solutions using next-gen technologies in unique ways to meet users' needs.**

This will be an interactive session – so be prepared with a use case for serious dialogue!

UCC offers the competitive advantage of having a single system to manage multiple tools, such as phone, video conferencing, instant messaging, voicemail, email, chat, customer service, and more.

The result is higher productivity, better team collaboration. reduced travel costs, and secure communications.

This promises to be a stimulating evening with many practical takeaways. Arrive early for great networking.

Space is Limited, Advance Registration is required. We'll provide the appetizers and drinks.

About our Speaker:

James Colquhoun CTS-D, CTS-I, ISF-C, DMC-E -- Chief Technologist at Avidex

Jim Colquhoun is the technologist for Avidex. His corporate responsibilities include technical side of vendor relationships, developing new Avidex product offerings and assisting in the development of internal programs. In addition, Jim is actively involved in direct support of large and complex design projects for key clients.

Jim Colquhoun has been in the AV industry for over 40 years. Jim has an exceptional record of management and operational oversight experience, as well as expertise in the design and integration of communications, AV, and broadcast systems. Prior to joining Avidex, he was VP of Technical Services for Audio Visual Innovations (AVI) in Tampa, FL., Managing Director for ten MCSi offices, Director of Technical Services for Intellisys Group, and a Senior Manager with Pro Media.

Avidex is the 9th largest integrator of audiovisual solutions in the country, while TeleHealth Services, an affiliate, is the leading provider of interactive patient education and engagement solutions nationwide. More information is available at www.avidex.com

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data-rich view, across multiple vendors and cloud services to provide real-time performance, actionable insights, and reporting.

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