



association of information  
technology professionals  
los angeles



### **Using AI Strategically to Transform Your Business**

Join us in a Zoom AITP meeting with two industry experts to discuss AI Strategy and Ethics in the world of AI. As AI expands everywhere it will be key to have a well thought out strategy and understand the ethics behind the use of AI.

Zoom Event Registration

Date: Thursday March, 21 2024

Time: 5:30 PM(Pacific) – Pre Meeting/Networking, 6:15 PM -- to 7:30 PM -- Panel Discussion and Q&A (Pacific)

Place: Virtual

Cost: FREE with Preregistration

REGISTRATION IS REQUIRED

SPEAKERS

Obi Ogbanufe, PH.D. – Author, Researcher, and Educator

Scott Francis -- Security Innovation Principal Director at Accenture

ABOUT THE EVENT

It has been stated that “If we continue to develop our technology without wisdom or prudence, our servant may prove to be our executioner.” (Omar N. Bradley, 1948)

That was before the days of generative AI.

## ABOUT OUR SPEAKERS

Scott Francis,

Scott Francis is a Security Innovation Principal Director at Accenture, where he leads AWS Security in North America. He has been designing, building, operating, and securing Internet-facing services for organizations of all sizes, in industries around the world, since the 90s. He is pathologically curious, and his focus at Accenture (and at Amazon before that) includes emerging technology and the fascinating (and unexpected) things that happen where domains overlap. He is based in southern California, and wishes he spent more time at the beach and in the forest.

His LinkedIn profile may be found at <https://www.linkedin.com/in/darkuncle/>

Obi Ogbanufe, Ph.D

Obi Ogbanufe, Ph.D., is an Assistant Professor of Information Technology and Decision Sciences at the University of North Texas. Dr. Obi is a researcher and an educator and teaches data mining, cybersecurity, predictive analytics, and data warehousing courses. Her research includes behavioral security, cybercrime, ethics of artificial intelligence, and risk management. She is a recipient of the National Science Foundation CyberCorps Award. Her research has been published in peer-reviewed journals, including Information Systems Journal, Decision Support Systems, and Information & Management. She has a Bachelor of Engineering in Computer Science and Engineering, a Master of Science in Systems Engineering and Management, and a PhD in Information Systems.

Dr. Obi has worked in many technical and managerial roles in the private and public sectors. She founded Indigomark LLC, a technology consulting company, and is the author of the book series "Technology Made Simple for the Technical Recruiter" and other technical screening books in Java, Databases, and Artificial Intelligence/Machine Learning.

Her LinkedIn profile -- <https://www.linkedin.com/in/obiogbanufe/>

CSS24-SD

## COMING EVENTS

APRIL 25 -- Mark your calendar!

MAY 16 -- Mark your calendar!

## COMMUNITY EVENTS

MARCH 7 -- 4th Annual Official San Diego Cyber Security Summit. Admission includes a catered breakfast, lunch & cocktail reception. Register by March 4th with code CSS24-AITP to secure your Free Pass at <https://cybersecuritysummit.com/register/sandiego24/?code=CSS24-AITP>

This event, rated Top 5 InfoSec Conference Worldwide, will be held on Thursday, March 7, 2024 at the Marriott Marquis San Diego Marina.

AITP LA is a proud partner of this event & for a limited time has secured Exclusive Complimentary Admission for our network!

Tyler R. Hatcher, Special Agent in Charge from the IRS & Benjamin Meyer, Supervisory Special Agent, FBI San Diego will lead the Opening & Closing Security Keynotes.

Learn from additional renowned Subject Matter Experts and thought leaders from AT&T Cybersecurity, Google Cloud, Okta, Secureworks, and many more who will discuss the latest security threats, best cyber hygiene practices, and innovative solutions to protect your business.

For event details, visit <https://CybersecuritySummit.com/Summit/SanDiego24/>