



CTO Panel: Dine + Connect

Chief Technology Officers – High-level Panel Discusses Emerging Practices and Technologies

Aniketh Parmar, Executive Vice President of Technology, Centerfield

Chris Daden, Chief Technology Officer, Criteria

Edward Khoury, CTO, Jump.com

Tony Karrer, Founder & CEO of TechEmpower, Founder & CTO of Aggregate

as moderator

Since 2010, we've had high value CTO panels that focus on emerging practices and technologies that are having transformative and disruptive impacts. We cover what has changed for CTOs over the past 2 to 3 years and implications of these changes going forward. This is one of the most anticipated and well-attended events of the year, and this year will be no exception. We'll hear from seasoned executives who will discuss trends that include:

- AI – CTOs are using AI to increase productivity across their organizations and to improve their products. CTOs have had to step into more strategic conversations to help drive smart adoption. The panelists will discuss details and results of where and how they are adopting AI across their organizations.
- Talent and Remote Teams - the software engineering talent market has changed greatly over the past few years. At the same time, as CTOs, we are trying to build high-performance teams in a remote world, often using off/near-shore resources as part of our team.

- Security - the threat landscape is changing all the time and CTOs are central to cybersecurity in their organizations. There's also been a big shift in the evaluation process of security evaluations with new tools on the market.

This will be a fantastic conversation with many practical takeaways.

Date: Thursday, October 24th, 2024

Time: 6:00 PM to 9:00 PM (Pacific) Networking, Panel Discussion and Q&A

Place: Accenture 1003 East 4th Place Los Angeles, CA 90013

About our Speakers

Aniketh Parmar, Executive Vice President of Technology, Centerfield

Aniketh drives the organization's customer acquisition technology initiatives and ensures flawless execution across all operations. Since joining Centerfield in 2014, Aniketh has played a pivotal role in the company's technological evolution.

Aniketh's extensive background includes significant experience in managing and integrating people and technology. He was part of the diligence and acquisition teams for the Home Services, Insurance, B2B, and E-commerce sectors, which broadened his scope and understanding of diverse technological landscapes. Aniketh holds a master's degree in Computer Science from California State University, Long Beach.

Before his tenure at Centerfield, Aniketh held multiple technical lead positions, responsible for leading and designing scalable applications for various direct-to-consumer brands.

Find him on LinkedIn at <https://www.linkedin.com/in/aniketh-parmar/>

Chris Daden, Chief Technology Officer, Criteria

Chris Daden is a successful multi-time founder from Greater LA, having brought over \$100MM in software to market across Automotive, Financial Services, Retail, and HR Tech. As CTO at Criteria, an HR Tech Talent Success Platform, Chris helps organizations make science-based, data-driven hiring decisions. With a \$65MM+ growth investment, Criteria's assessments ensure objective and predictive hiring, earning a spot on the Inc. 5000's fastest-growing companies list for seven consecutive years. Chris has held CEO and CTO roles, board director positions, and is a founding technology advisor for The Hungry Lab, a global startup incubator and advisory platform. He has built and led teams around the world, showcasing his ability to drive innovation and growth on a global scale.

<https://www.linkedin.com/in/chrisdaden/>

Edward Khoury, CTO, Jump.com

Edward is an accomplished technology leader and entrepreneur with over 20 years of experience in the software industry. As the founding CTO of Jump, a sports entertainment tech startup, he is responsible for driving innovation and building a cutting-edge platform that enhances the fan experience for professional sports teams. Prior to his current role, Edward served as the VP of B2B Software Engineering at Ticketmaster, where he led strategic initiatives across the organization, including secure ticketing and dynamic pricing. Earlier in his career, Edward made significant contributions to the digital advertising landscape. While at OpenX, he collaborated with the Interactive Advertising Bureau (IAB) to develop the first real-time bidding (RTB) Native ads platform. He has a strong track record of building and leading innovative, high-performing product and engineering teams at various stages of company growth. He is known for his ability to foster a culture of innovation, collaboration, and continuous improvement.

<https://www.linkedin.com/in/edward-khoury-25252657/>

Moderator: Dr. Tony Karrer, Founder & CEO of TechEmpower, Founder & CTO of Aggregage

Tony Karrer is a founder and consulting CTO at TechEmpower a leading generative AI and web/mobile/software development company and founder & CTO of Aggregage, a fast-growing B2B media startup. Tony has worked with numerous startups as a fractional CTO including as the acting CTO for eHarmony for its first four years. He is currently the fractional CTO of an AI healthcare company. In addition to working with startups, Tony has consulted on technology implementations for large companies including Credit Suisse, Citibank, Lexus, Universal Music, IBM, and HP. Tony is very active in the Los Angeles technology and startup ecosystem running the LA CTO Forum, the largest CTO group in the US.

<https://www.linkedin.com/in/tonykarrer/>

Date: Thursday October 24th, 2024

Time: 5:30 PM to 7: 30 PM (Pacific) Networking, Panel Discussion and Q&A

Place: Virtual

Cost: Free

Registration in advance IS REQUIRED. Use this link:

Use this link:

<https://us02web.zoom.us/meeting/register/tZlud--tqD8iGN2XWj9S0TriAe4h1OOQsei1>

After registering, you will receive a confirmation email containing information about joining the meeting.

Event Registration

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Use this link: <https://mp.gg/isosttrp4k>

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Upcoming Events:

November 21st -- Product Management and Business Analysis Trends -- Expert panelists discuss how the discipline is evolving, impacts of AI, and other trends

December -- Joint event -- Holiday Celebration with ISSA

OTHER CHAPTERS' EVENTS

AITP San Diego Virtual Meetings, <https://aitpsd.org/>

AITP Akron Virtual Chapter Meetings, <https://akron-aitp.org/>

AITP Chicago Virtual Chapter Meetings, <https://www.aitpchicago.com/>

COMMUNITY EVENTS:

October 9, 2024 – ISSA LA Annual Security Summit. For more info and to register:

<https://summit.issala.org/summit-xiv-2024-summit-schedule/>

To join our mailing list, please visit our website at <https://www.aitp-la.org/>