# association of information technology professionals los angeles



Product Owner Panel: Dine + Connect

REALIZING THE DREAM – Becoming a Top Notch Product Owner

Ben Grodsky - Senior Product Manager | ROKU

Jenna Signorelli - Senior Business Analyst | FOX

Pravisha Singh, Technical Product Owner | KINECTA FEDERAL CREDIT UNION

Neelu Tauh, President | SPECTRUM DATA SERVICES LIMITED as moderator

Join us for REALIZING THE DREAM – Becoming a Top Notch Product Owner, a panel discussion featuring product leaders from Roku, Fox, Kinecta Federal Credit Union, and Spectrum Data Services. These experts will share how they transform visionary ideas into impactful products and services, offering insights into the tools, strategies, and mindsets essential for thriving in product management and ownership.

Whether you are looking to refine your approach, gain new perspectives, or connect with industry professionals, this event promises actionable guidance to help elevate your career and achieve your own professional dreams.

This will be a fantastic conversation with many practical takeaways.

Date: Thursday, November 21st, 2024

Time: 6:00 PM to 9:00 PM (Pacific) Networking, Panel Discussion and Q&A

Place: Accenture 1003 East 4th Place Los Angeles, CA 90013

About our Speakers:

Ben Grodsky - Senior Product Manager | ROKU

Ben Grodsky is a Senior Product Manager at Roku. He is a triple Bruin with a Bachelor's in Linguistics, a Master's in Near Eastern Language and Culture, and an MBA from UCLA's Anderson's School of Business. In addition, he holds a JD from Southwestern Law School. He has worked at Activision Blizzard, Yellow Pages, Ad Colony and other start ups. His product focus areas have been in big data, ad tech, and marketing technology.

## https://www.linkedin.com/in/benjamingrodsky/

## Jenna Signorelli - Senior Business Analyst | FOX

Jenna Signorelli graduated from UCLA with a B.S in Cognitive Science and minor in Film, Television, & Digital Media. She started her career as a Marketing Coordinator at UCLA's Center for Scholars & Storytellers (CSS) where she held a variety of responsibilities as the company's 3rd full-time employee, ranging from project managing an entertainment industry thought leadership summit, to co-authoring qualitative research in collaboration with the Creative Artists' Agency (CAA), to onboarding all CSS employees and volunteers to Monday.com for project planning. She then transitioned to Consulting for Qvest where she grew from Product Analyst supporting the deprecation of a legacy product for a global streaming service to Business Analyst/Product Owner at Fox supporting their digital media supply chain. While there, she also supported marketing and events for Qvest's Women in Tech group. After 18 months as a Consultant at Fox, Jenna was offered a full-time position as a Senior Business Analyst/Product Owner. Her team currently supports distribution to Video on Demand (VOD) partners, and she works directly with both engineers and business stakeholders. In her spare time, Jenna enjoys running, cycling, pickle ball, and binge-watching the latest tv dramedy.

## https://www.linkedin.com/in/jennasignorelli//

## Pravisha Singh, Technical Product Owner | KINECTA FEDERAL CREDIT UNION

Since its inception at Kinecta in 2015, Pravisha's perspective and insight into the Kinecta member experience has contributed to the success of her role as part of the Digital Banking team. She evolved from the newly minted Associate Product Specialist to a senior position of Technical Product Owner III, specializing in money movement and risk products.

In addition to growing the Digital Banking department through continuous improvements and stakeholder relationships, she has also overseen or played an integral part in various high visibility projects, such as two bill pay conversions, an organizational merger, multi-factor authentication implementation, digital banking platform conversion, and Zelle<sup>®</sup>. She continues to cultivate her skills and build trust as a Certified Scrum Product Owner by equal parts industry knowledge and interpersonal communication.

## https://www.linkedin.com/in/pravisha-singh-7ba086182/

## Moderator: Neelu Tauh, President | SPECTRUM DATA SERVICES LIMITED

Neelu Tauh is a seasoned product management professional with decades of experience at major Los Angeles studios. Her extensive experience with the complete life cycle of video streaming platforms at Fox and Disney has equipped her with the skills to drive successful product development initiatives.

As the President and Founder of Spectrum Data Services Limited, Neelu leverages her expertise to deliver innovative solutions for clients in the IT recruitment and consulting space. Her ability to translate business requirements into technical specifications, prioritize features, and manage product roadmaps has been instrumental in her success.

Neelu's strong leadership skills and ability to collaborate with cross-functional global teams have enabled her to consistently deliver high-quality products that meet market demands.

https://www.linkedin.com/in/neelu-tauh/

### Date: Thursday, November 21st, 2024

Time: 5:30 PM to 7: 30 PM (Pacific) Networking, Panel Discussion and Q&A

Place: Virtual

Cost: Free

Registration in advance IS REQUIRED. Use this link:

Use this link:

https://www.eventbrite.com/e/tech-insights-dine-connect-registration-1057830462389

**Event Registration** 

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#### **Upcoming Events:**

November 21st -- Product Management and Business Analysis Trends -- Expert panelists discuss how the discipline is evolving, impacts of AI, and other trends

December -- Joint event -- Holiday Celebration with ISSA

#### **OTHER CHAPTERS' EVENTS**

AITP San Diego Virtual Meetings, https://aitpsd.org/

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